



JUNIOR BOARD OF DIRECTORS: OVERVIEW

The Junior Board, guided by the A.L.T. Producing Artistic Director and Board of Directors. A.L.T. will provide a digital infrastructure for meetings.

Administratively, the Junior Board will engage with various members of the Board of Trustees who will act as consultants to them as the Junior Board builds marketing strategy, financial budgets, and other components needed to ensure a successful production and to further the mission of A.L.T.

In the community, the Junior Board leads the way for discussion on social change, and gains valuable non-profit board experience. This one-year tenure will prepare students to be leaders as arts industry professionals and members of society. Applications will be accepted on a rolling basis.

KEY DATES

April 11, 2021	A.L.T. Board of Trustees Meeting w/ Junior Board (9:30am-11:00am)
May 09, 2021	A.L.T. Board of Trustees Meeting w/ Junior Board (9:30am-11:00am)
June 13, 2021	A.L.T. Board of Trustees Meeting w/ Junior Board (9:30am-11:00am)
July 11, 2021	A.L.T. Board of Trustees Meeting w/ Junior Board (9:30am-11:00am)
August 08, 2021	A.L.T. Board of Trustees Meeting w/ Junior Board (9:30am-11:00am)

POSSIBLE GOALS

Contributed Revenue: \$2,500 donated. \$3,500 stretch goal for Summer Student Produced Production

Earned Revenue: Referred Ticket Purchases and Marketed Ticket sale for Summer Student Produced Production.

Marketing: Strategize, develop and structure an executable grassroots social media strategy to grow audience following by at least 1,000 people cumulatively across all platforms.

MISSION A.L.T. generates inviting, reimagined theatrical experiences for people to have a voice in enriching society.

VISION A.L.T. aspires for a day when every American not only has access to the empathy-building artform of theatre, but has a respected voice "in the room where it happens."

JUNIOR BOARD OF DIRECTORS: BREAKDOWN The Junior Board is a diverse volunteer board made of college-aged individuals and exceptional high school students who fully endorse the mission and vision of A.L.T. The Junior Board reports to the Board of Trustees and is managed day to day by the Assistant Artistic Director and Producing Artistic Director. The Junior Board's scope of work will be an extension of the trustees and in support of the operational efforts led by the Producing Artistic Director including but not limited to: development, marketing, and finance.



JUNIOR BOARD OF DIRECTORS: EXPECTATIONS

1. Time Commitment:

- Time Commitment:
- One year term, extended upon mutual agreement and runs from August to August.
- Terms are renewable for up to 4 years.
- Actively participate in all monthly meetings
- Actively serve on one committee - Marketing, Development, etc.

2. Organizational Commitment:

- A.L.T. to be one of your top two passions.
- Actively advocate for A.L.T. to both professional and personal network

3. Financial Commitment:

- Identify and help cultivate gifts from others, both individual and institutional
- Assist with sale of at least 10 opening weekend tickets each production

4. Character Commitment:

- Candid, open, and transparent Communicator
- Passionate Collaborator
- Objective Challenger
- Complete conviction for A.L.T. Mission & Vision before personal gain

APPLICATION

Name: _____ **School:** _____
Phone Number: _____ **Academic Year:** _
Email: _____ **City and State:** _____

Please respond to the following questions in the medium you most prefer:

1. What does theatre mean to you? Is it business, performance, design, writing, all, something else? _____
2. _____
What social issue(s) would you most like to see addressed in a theatrical performance? Why? _____
3. What does the future of theatre look like to you?
4. How do you propose translating the theatre aesthetic to a digital platform?
5. Why do you want to be a part of the A.L.T. Junior Board? _____

Thank you for your interest in #YourNationalTheatre. We look forward to your submission and hopefully working with you! _____

Applications are accepted on a rolling basis. Please email a copy of your resumé along with a letter of interest and the questions above to matthew.gellin@americanlegacytheatre.org and polly.heinkel@americanlegacytheatre.org or [complete online](#).